



# Asian Logistics and Maritime Conference 亞洲物流及航運會議

Organisers :



香港特別行政區政府  
The Government of the Hong Kong  
Special Administrative Region



In Association with :



## ALMC 2014 Report



### About the Asian Logistics and Maritime Conference

The Asian Logistics and Maritime Conference (ALMC) brings together a wide variety of services providers and users, from manufacturers and distributors to retailers and brand owners, to discuss the latest opportunities and trends in Asia's logistics, supply-chain management and maritime industries.

Featuring nearly 60 internationally renowned speakers, the 4th ALMC, held in November 2014, attracted about 1,700 participants from 32 countries and regions and more than 80 exhibitors, who came to build up contacts, gather the latest market intelligence, and network with potential partners and clients.



## Programme & Speaker Highlights

The conference programme featured focused discussions on the latest trends in the logistics, supply-chain management and maritime industries. Key topics of ALMC 2014 included:

- Regionalisation and changes in production patterns
- China's e-commerce boom
- New maritime silk road in China
- Maritime arbitration and its application
- Outlook for tanker and gas trades, liner and dry bulk shipping
- Supply-chain management strategies for FMCG, retail, electronics and fashion industries



Karen Reddington  
FedEx Express



George Li Dongqi  
SF Express



John Geng  
LF Logistics (China) Co Ltd



Henry Tan  
Luen Thai Holdings Ltd



Roger Lee  
TAL Apparel Ltd



Praveen Sinha  
Jabong.com



Philip Poel  
Under Armour



Anders Karlborg  
Huawei Technologies  
Co Ltd



Robert Li  
Lenovo Group



Harvey Wang  
Yihaodian



Junichiro Ikeda  
Mitsui O.S.K. Lines, Ltd



Henrik Hartzell  
Heidmar



Martin Stopford  
Clarkson Research  
Services Ltd



Henry Curra  
Braemar ACM Shipbrokers

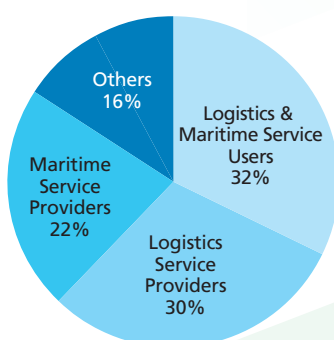


Stavroula Betsakou  
ICAP Shipping Limited

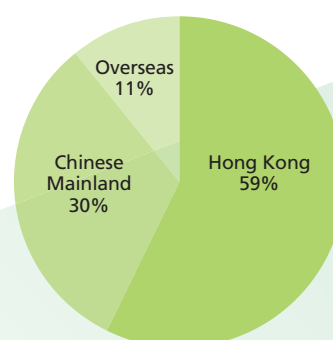
## Participants

The ALMC 2014 attracted about **1,700** participants from **32** countries and regions. **92%** of participants surveyed rated the conference as "Excellent" or "Good".

### Business Nature



### Origin



## ALMC Exhibition & Business Matching

A total of **82** exhibitors from **11** countries and regions joined the ALMC Exhibition, showcasing their e-logistics, logistics services, shipping and maritime services expertise.

To facilitate partnership building between exhibitors and conference participants, over **110** one-on-one business-matching meetings were arranged during the conference.



## Networking Opportunities

The ALMC offers invaluable networking opportunities, including a networking luncheon and a cocktail reception, as well as site visits to key logistics infrastructure and facilities in Zhuhai and Hong Kong.

A total of **23** industry-related events were held during the **Logistics and Maritime Weeks** in November, allowing participants to maximise their business and networking opportunities.

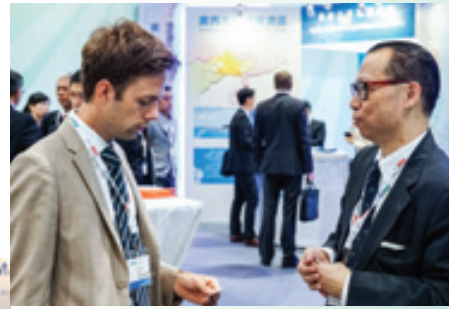


# What The Participants Said About ALMC 2014:

“The conference has a very comprehensive programme schedule and is very informative. The insightful sharing from the speakers has no doubt deepened my understanding among the different industries.”

**Nelly Akhmedzhanova**

*Shipbroker, Progress Plus Limited*



“The conference has an impressive line-up of heavyweight speakers, who shared insights on the distribution channels of e-commerce which has inspired me. With the speaker’s unique insights, it would help me build the blueprint for my business.”

**Jennifer Yi**

*Sales & Marketing Manager, Eastrade Limited*

“HKTC arranged Business Matching for us and we have met a lot of potential partners including IT suppliers which helps to improve our logistics service. We have also met a lot of maritime players from ASEAN markets. We are very satisfied with the exhibition results.”

**William Tam**

*Managing Director, Fairate Express Ltd*



“The buyers are high quality and professional, many of them are our target clients. We also met an American food company that is interested to distribute their goods via our Shenzhen logistics service. We will definitely recommend other industry players that we are familiar with to exhibit in the conference.”

**Vincent Yang**

*Brand Promotion Officer, Marketing & Sales Department, SinoTrans Guangdong Co Ltd*

“The conference has invited senior managements from Li & Fung and SF Express to share the industry trends and tax arrangements. It not only helps us better understand the strategy to tap into the China market, but also provides a perfect platform for us to look for partners.”

**Jeff Chester**

*Senior Manager Of Global Logistics, Spanx by Sara Blakely*



“Taking part as an exhibitor helps us to promote our brand. Many participants approached us for all kinds of enquiries. Meanwhile, we can also take the chances to meet our existing customers. There are also business matching sessions here, which is a really good idea that can help to arrange meeting new clients.”

**Patrick Man**

*Director (Sales), Sales & Marketing, ZIM Integrated Shipping Agencies (HK) Ltd.*

“We have received a lot of enquiries, for example a U.S. engineer discussed the latest turbine technology with us. The conference has opened new markets, brought new technology to us.”

**Yu Zheng**

*Deputy General Manager, Fujian Xinyuan Shipbuilding Co Ltd*

**The ALMC will return on 17-18 November 2015 with more participants, a longer duration and additional networking opportunities. Mark your diary now for this must-attend event!**